

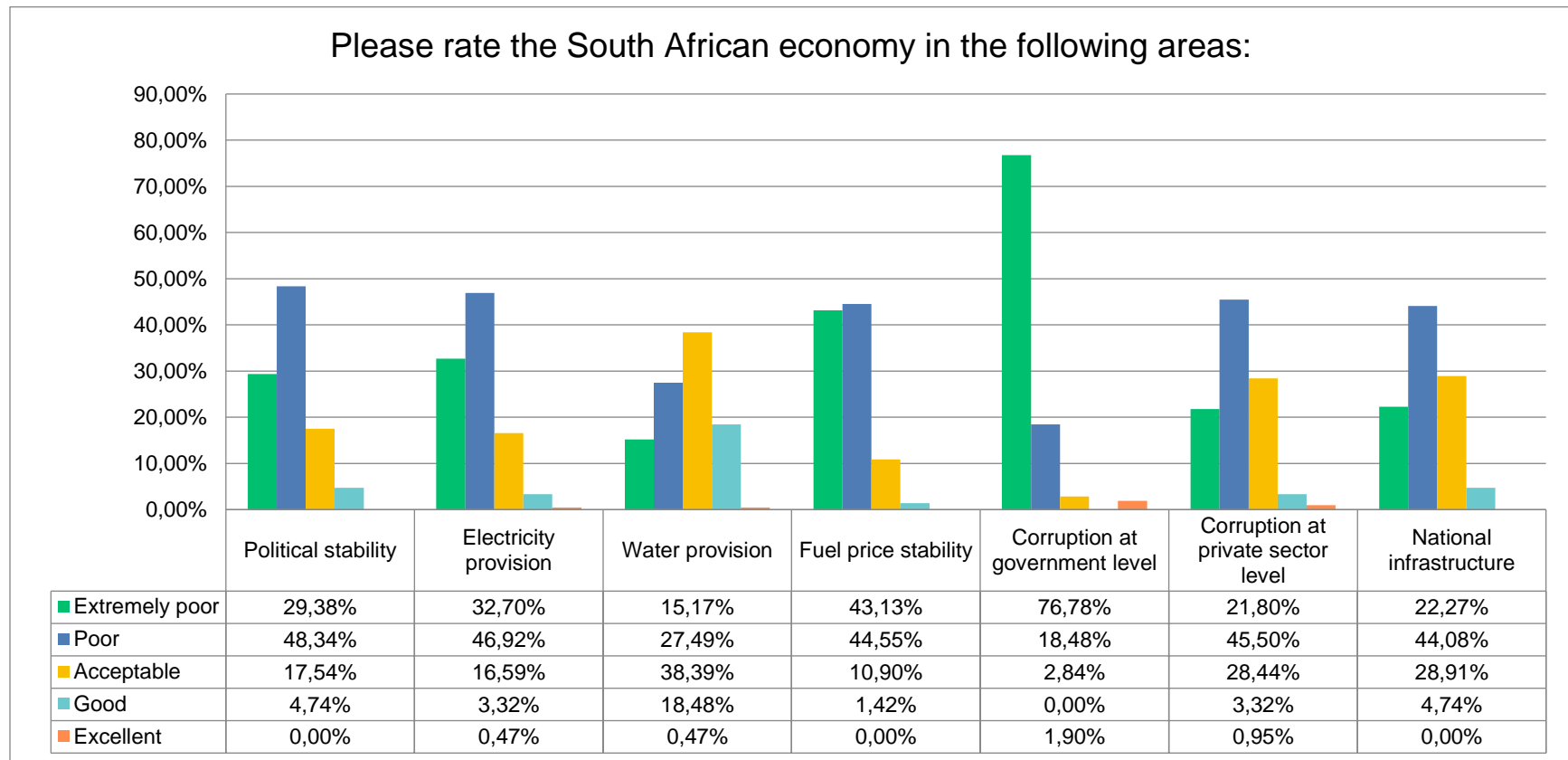
**Car Ownership
Survey Results
December 2018**



1. Overview of current report

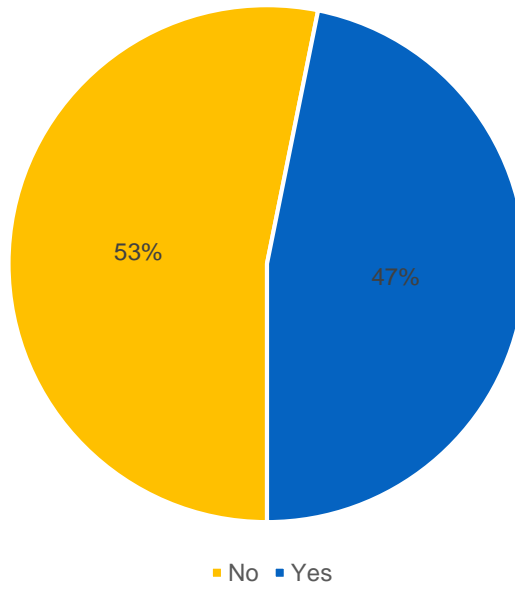
This report presents highlights from December’s monthly survey. This includes perceptions of stability within various South African sectors, the effect of 2018’s fuel price increases, vehicle purchasing decisions, and the importance of safety features in such decisions.

2. Results



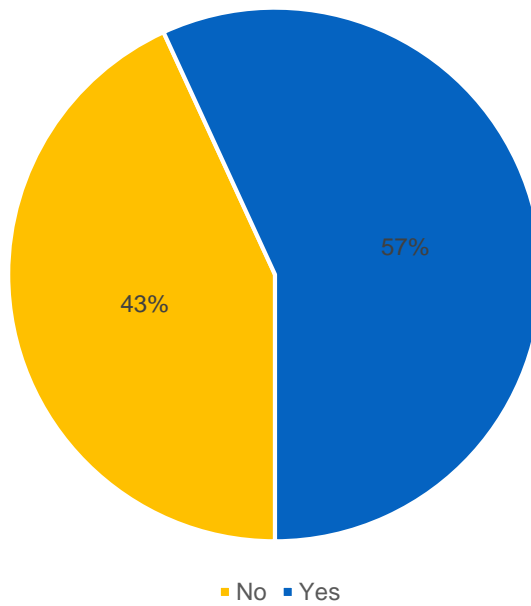
Sample: 211

Have the fuel price increases in 2018 affected the type of car you drive?



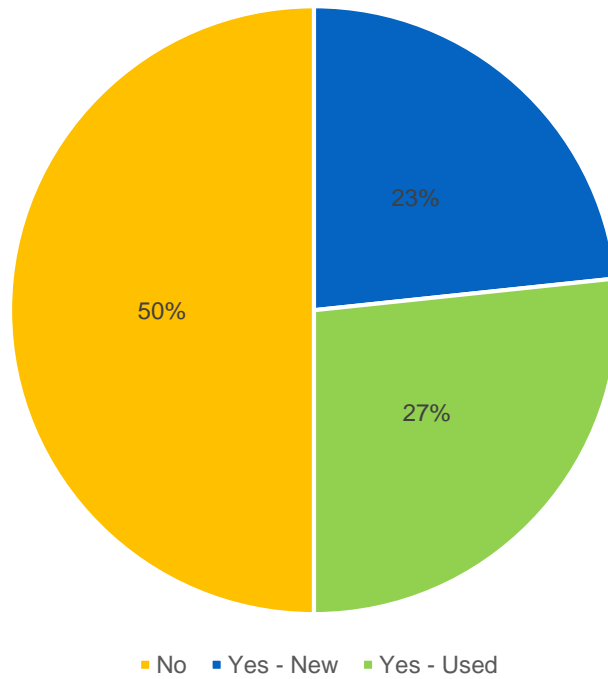
Sample: 205

Have the fuel price increases in 2018 affected the way you drive?



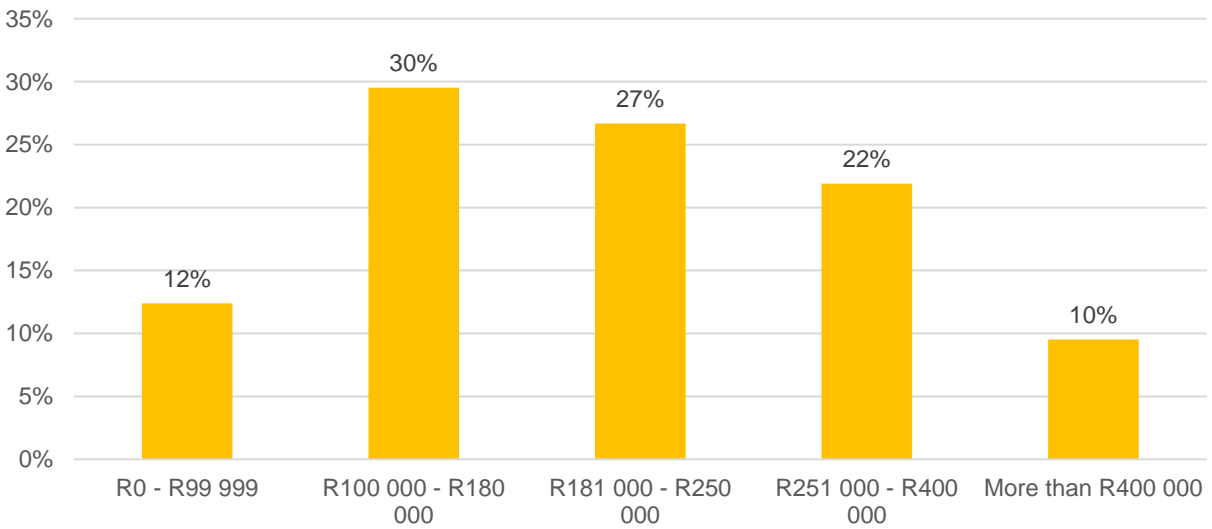
Sample: 204

Do you plan to purchase a vehicle in the new year?

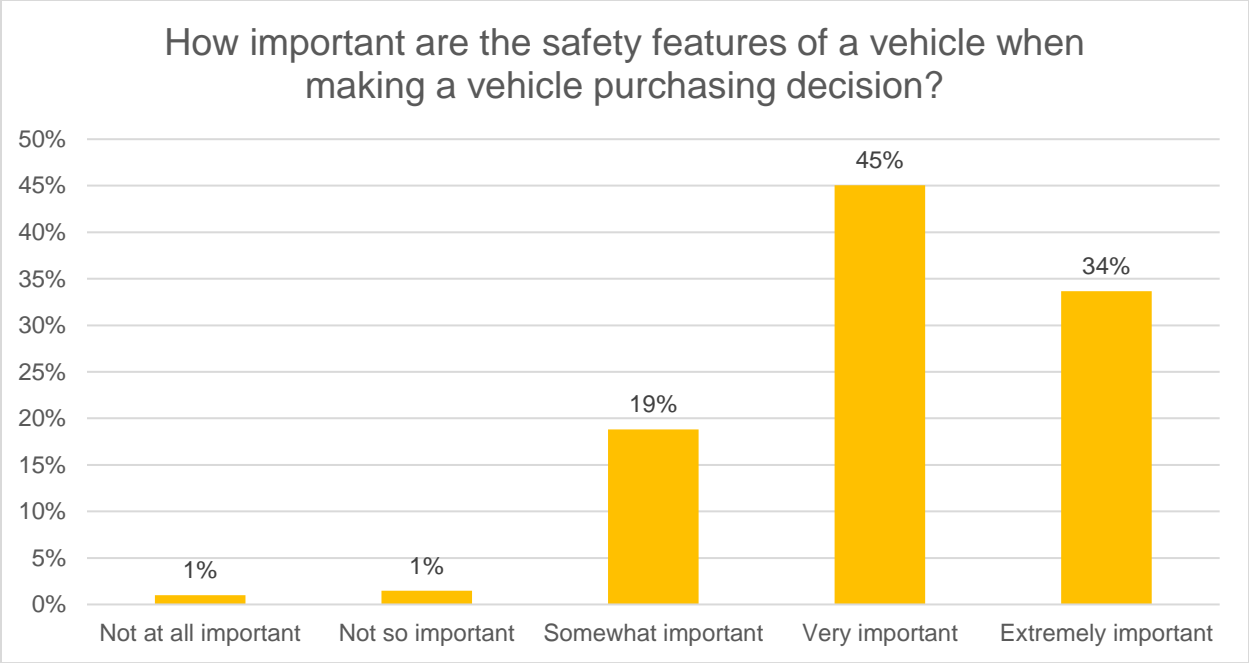


Sample: 210

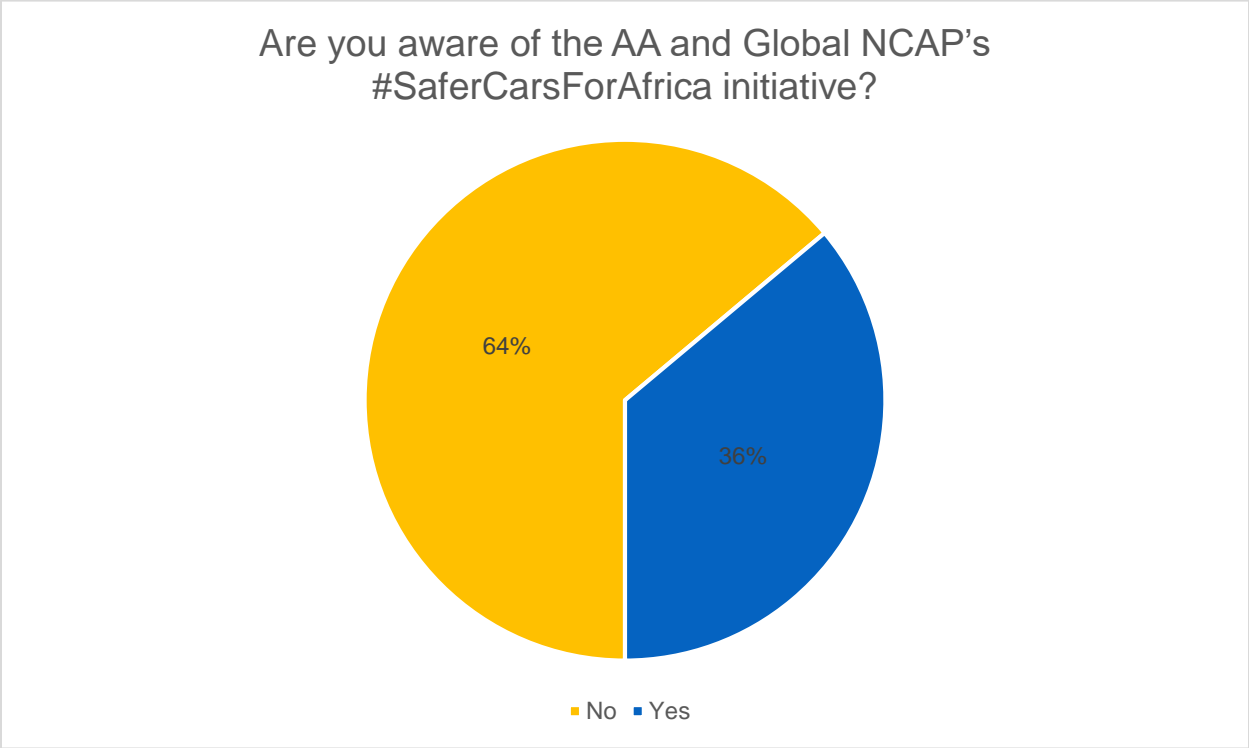
If you are buying a car, how much are you planning to spend on it?



Sample: 105



Sample: 202



Sample: 205

NCAP stands for New Car Assessment Programme. It is an international initiative that assesses the safety of vehicles in simulated real-life scenarios. NCAP uses a five-star safety rating system to help consumers and businesses compare vehicles more easily, and to help them identify the

safest vehicle for their needs. These tests represent, in a simplified way, important real-life crash scenarios that could result in injury, or death of occupants, or other road users. Global NCAP launched the #SaferCarsForAfrica initiative in 2017 and have since tested nine cars available for sale in Africa. For more information on this initiative and to view crash test results and videos, please visit <http://www.globalncap.org/safercarsforafrica/>.

End.

Thank you!